



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
 United States Patent and Trademark Office
 Address: COMMISSIONER FOR PATENTS
 P.O. Box 1450
 Alexandria, Virginia 22313-1450
 www.uspto.gov

BIB DATA SHEET

CONFIRMATION NO. 6536

SERIAL NUMBER 10/671,268	FILING or 371(c) DATE 09/24/2003 RULE	CLASS 370	GROUP ART UNIT 3622	ATTORNEY DOCKET NO. 08226/000S141-US0		
APPLICANTS Ravi Raj, Los Altos, CA; Bhavesh Mehta, Cupertino, CA; ** CONTINUING DATA ***** ** FOREIGN APPLICATIONS ***** ** IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** 12/15/2003						
Foreign Priority claimed <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No 35 USC 119(a-d) conditions met <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Verified and Acknowledged <u>/NAMRATA BOVEJA/</u> Examiner's Signature		<input type="checkbox"/> Met after Allowance Initials	STATE OR COUNTRY CA	SHEETS DRAWINGS 10	TOTAL CLAIMS 30	INDEPENDENT CLAIMS 5
ADDRESS Yahoo! Inc. c/o Frommer Lawrence & Haug LLP 745 Fifth Avenue NEW YORK, NY 10151 UNITED STATES						
TITLE System and method for managing an advertising campaign on a network						
FILING FEE RECEIVED 1098	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit			